

# Using PowerEmail

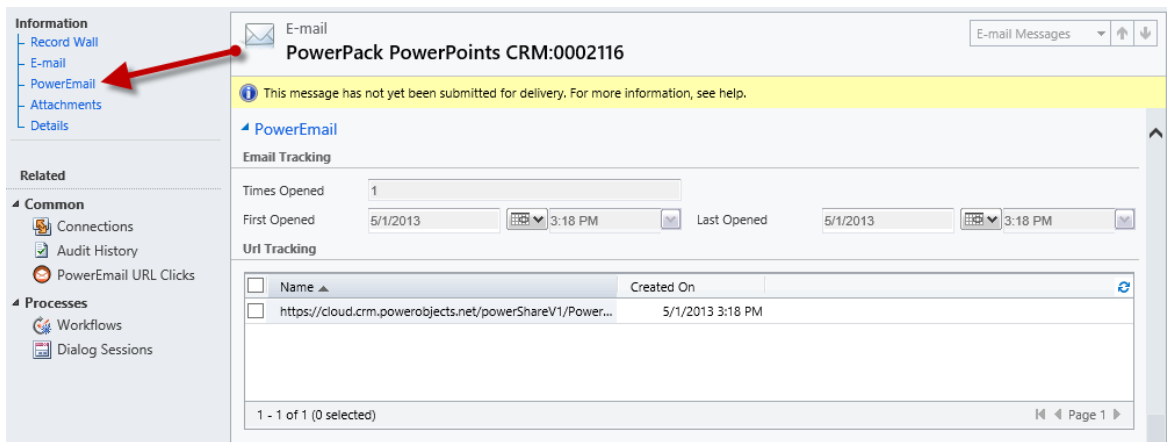
## Sending a PowerEmail

Sending an email that incorporates the PowerEmail functionality is no different from sending any other email from CRM. The email will be tracked using PowerEmail, as long as the "Track this email" check box is checked (which it is by default).



## PowerEmail Tracking

Once the email has been sent out, you can see if your email has been opened or if the links within the email have been clicked on by navigating to the CRM record and opening the email you sent. When you open that email record, you will notice that there is a tab there called "PowerEmail." If you click on that tab, you will see information about how many times the email was opened, when it was first and last opened, and any links in your email that were clicked on.



You will also find this information in the PowerPack area of CRM, under the PowerEmail section. There you will see PowerEmail URL clicks for all emails you have sent out.

