

POWEROBJECTS

# Marketing Solutions

When it comes to delivering an engaging message and building a strong brand, complexity is a marketer's biggest challenge. Your prospects and customers want clear, compelling messages and an experience they can trust.

PowerObjects Marketing Solutions help you achieve your marketing goals through a proven path to success:

## AWARDS + RECOGNITION

### 2015

Microsoft Dynamics CRM  
Cloud Partner of the Year

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### 2012 + 2013

Microsoft Dynamics CRM  
Partner of the Year

+++

### 2011 + 2013 + 2014

Inner Circle for Microsoft  
Dynamics

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### 2009 + 2010 + 2011 + 2012

President's Club for Microsoft  
Dynamics

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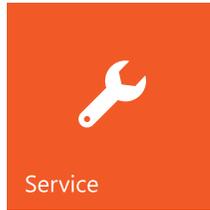
### 3

Convergence Customer  
Excellence Awards

+++

### GOLD + SILVER

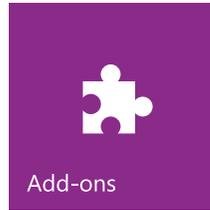
Customer Relationship  
Management



Service

PowerObjects can help you manage and execute your marketing, with CRM as the cornerstone. We can work with you to integrate existing or new systems into CRM such as marketing automation, as well as help with CRM reporting or business intelligence.

We can also help you achieve your goals through our PowerSuccess "services-as-a-subscription" program, where you get dedicated resources for a fixed monthly fee. PowerSuccess is a cost-effective program that helps customers build a long-term plan for success.

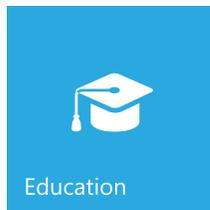


Add-ons

There's a reason over 60,000 users have installed one or more of our PowerPack add-ons to enhance their CRM systems. Our most popular add-ons are used by marketers every day for lead generation and nurturing, content marketing, lead scoring, social media, web analytics and more. Our marketing add-ons include:

- **PowerMailChimp** for bulk email marketing inside CRM
- **PowerWebForm** to gather website data and automatically store it in CRM
- **PowerWebTraffic** to see web behavior
- **PowerSocial** to share and monitor social media
- **PowerScore** to score and rank leads

All of our add-ons have a simple self-service free trial. You can also bundle multiple add-ons to build a marketing suite that meets your needs. Bundled Power-Pack add-ons come with a reduced price.



Education

Turn your marketing team into CRM powerusers through our scheduled workshops, virtual events or on-demand educational sessions. Content can be tailored to bring new users up to speed or improve the CRM skills of your current marketing team.

PowerObjects has also written The CRM Book for Dynamics CRM, which includes a special chapter on marketing. You can view it here:

<http://crmbook.powerobjects.com/basics/marketing/>

## LEARN MORE

Need a better plan for marketing automation? PowerObjects can help. Call 612-339-3355 to get started.

●●POWER  
●●OBJECTS

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