

KEY BENEFITS

- Predictable, fixed monthly investment
- Personalized support
- Immediate results
- Free PowerPack add-ons
- Dedicated CRM admin

Ensure Your Long-Term CRM Success

PowerSuccess takes Microsoft Dynamics CRM and makes it work for your organization. It's totally unique service-as-a-subscription program that gives you access to a CRM administrator and a long-term plan for success for a predictable monthly fee. This is an affordable option for both those who are just starting out with Dynamics CRM and those who already use Dynamics CRM and want to take their systems to the next level.

Key Benefits

- For a predictable monthly subscription, you'll get inclusive, personalized support. You'll know all costs up front so you can budget without any surprises.
- PowerSuccess lets you hit the ground running, giving you a faster time to value than traditional, project-based CRM services.
- PowerSuccess customers have access to our entire suite of Microsoft Dynamics CRM add-ons for free. These are tools that provide enhancements in sales, marketing, productivity, and more.
- You'll have a dedicated Success Engineer who will help you approach goal building proactively. We will work with you to anticipate necessary changes and customizations.
- Whenever you need help, you know exactly how to get it—your CRM expert, backed by a world-class, award-winning team. Remember, this isn't an extra cost—it's part of your low monthly investment.
- Whether you have your own CRM administrator or not, you don't have to worry about hiring additional resources which saves you the pain of HR, payroll, ramp-up time, training, and turnover. We've got you covered!

PRAISE FOR POWERSUCCESS

"It's great to know we can pick up the phone and get help if we need it. For us, PowerSuccess has been a great value and knowing that we have access to a team of CRM experts at PowerObjects has been priceless."

PHIL TELESCO
President

Payment Processing Partners



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Philadelphia • New York • Seattle

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powerobjects.com



ABOUT POWEROBJECTS

Established in 1993, PowerObjects is one of a handful of organizations recognized as a leader in delivering Microsoft Dynamics CRM/xRM solutions to customers. PowerObjects fully embraces the power of customer choice and offers hosted, on-premise and online CRM deployment options.

PowerObjects provides CRM solutions to businesses and non-profit organizations in multiple industries including healthcare, life sciences, insurance, financial services, publishing, distribution, manufacturing and professional services.

AWARDS + RECOGNITION

2012 + 2013

Microsoft Dynamics Partner of the Year

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2011 + 2013

Inner Circle for Microsoft Dynamics

+++

2009 + 2010 + 2011 + 2012

President's Club for Microsoft Dynamics

+++

3

Convergence Customer Excellence Awards

+++

GOLD + SILVER

Customer Relationship Management

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6 Phases to Success

Your Success Engineer will work closely with you throughout a proven six-phase process to optimize your Dynamics CRM system for your organization:

- 1. Foundation.** If you're just starting out with CRM, training will go over out-of-the-box features and functionality to get you up and running quickly. If you're already using CRM, training will be customized to fill any gaps or cover more advanced features.
- 2. Envision.** Create short-term and long-term visions and goals for how CRM can be customized and tailored to your business processes.
- 3. Rank.** Prioritize goals for short-term and long-term, and work with your Success Engineer to take care of any low-hanging fruit immediately.
- 4. Render.** Work through each of your CRM goals by priority to further customize and tailor your CRM solution for your business.
- 5. Engage.** Begin using the new added features and customizations, provide applicable training, and verify that each change supports your original goals.
- 6. Support.** Get ongoing support; work with your Success Engineer to proactively create new goals in anticipation of changing business needs.

PowerPack Add-ons

The PowerPack suite of add-ons enhance sales and marketing features and increase productivity. They all come free as part of PowerSuccess. Learn more at <http://www.powerobjects.com/powerpack>



CONTACT POWEROBJECTS

Need a better path to CRM success? Talk to PowerObjects about the PowerSuccess program. Call us at 651-339-3355 or email info@powerobjects.com.

**POWER
SUCCESS**