



TRAINING

Learning Opportunities

Are you interested in improving productivity and strengthening your customer relationships? Then you won't want to miss PowerObjects' free upcoming Microsoft Dynamics CRM learning opportunities!

Attend the following webcasts and learn how you can help increase sales success, deliver superior customer service, and make informed, agile business decisions with Microsoft Dynamics CRM:

Momentum/Jump Start: Grow Your Business with Microsoft Dynamics CRM: 11:00 AM - noon CST on the following dates:

- **10/08/2008** – [Sign Up](#)
- **10/22/2008** – [Sign Up](#)
- **11/05/2008** – [Sign Up](#)
- **12/10/2008** – [Sign Up](#)

 [Go to PowerObjects' Learning Page!](#)



Microsoft The Big Easy Offer

The Big Easy Offer 2.0

The Big Easy Offer 2.0 gives you choices on Microsoft products and solutions that fit your needs. For every qualifying product you purchase, Microsoft pays you partner subsidy funds to purchase more products and services from the Microsoft Partner of your choice.

How does it work?

- Make a qualifying purchase now through Dec. 31, 2008.
- Register your purchase by Jan. 30, 2009 at the link below.
- Receive your partner subsidy check from Microsoft.
- Spend your subsidy funds with a qualified Microsoft partner within 90 days of receipt.

 [Learn more about the offer!](#)



Meet the Consultant

Meet the Consultant: Pratima Surapaneni

Pratima Surapaneni is one of the newest consultants to PowerObjects, having started in August of 2008. Pratima chose computer programming as a career because she likes how logical it is, so she obtained her bachelor's degree in computer science in India. Afterwards, she earned her master's degree in



Press Release

PowerObjects Wins Three New Microsoft Dynamics CRM Projects

PowerObjects has won three new CRM projects within the software, printing, and communications industries. The new projects include developing and implementing CRM solutions for:

- Geonetric

information systems from Illinois State University.

Before joining PowerObjects, Pratima went through an intense CRM (Customer Relationship Management) boot camp with fellow new PowerObjects employee Charles McIntosh in California. The training at the camp was intense—but enjoyable—for her. She studied 12 hours a day for six days straight and successfully completed and passed the course.

[✔ Learn more about Pratima!](#)

- Apex Print Technologies
- Datastrait Networks

“We always ensure that we work as a partner with our customers and provide the best CRM solutions to fit their needs. We are extremely excited to work with these new customers and will strive to provide the best service and technology solutions to help empower them to be the best in their business,” said Jim Sheehan, COO of PowerObjects.

[✔ Learn more!](#)



PowerObjects' COO Jim Sheehan Races in Iron Man

After 30 weeks of preparation, PowerObjects COO Jim Sheehan and his wife Mary competed in the 2008 Ironman in Madison, WI. They finished with times of 12:02:42 and 12:52:12, respectively.

Getting ready for an Ironman has many parallels to getting ready to implement a big CRM system. Neither can be tackled without a lot of planning and preparation! Like an Ironman race, implementing CRM can be a great, fun-filled, and rewarding experience if done properly.

Enjoy the story of the Ironman race as seen through Jim's eyes...

[✔ Read all about Jim's exciting experience at the race!](#)



New Blog Entries

The PowerObjects team continues to update its blog with informative and useful entries in an free, educational format.

Newest topics include:

- [CRM 4.0 Links to Entities in Workflow Email](#)
- [Report Subscriptions](#)
- [Setting security for Entity navigation pane](#)
- [How to read / write files using JavaScript](#)
- [Recommended Browser Settings](#)

[✔ Read the blog!](#)