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CASE STUDY

Great West Growth uses Microsoft Dynamics CRM to handle...

PowerObjects customer uses customized Microsoft Dynamics CRM to handle the unique needs of their data requirements in the Life Settlements industry. Read more about how they utilized their hosted CRM solution to unify tracking of vital information, manage supporting documents in a virtually paperless environment and simplify reporting and data mining.

 [Read the Case Study](#)



What's New in Microsoft Dynamics CRM 4.0

Microsoft Dynamics CRM 4.0 is the innovative customer relationship management (CRM) solution that gives you the power of choice.

- Choose how to pay for it.
- Choose how to deploy it.
- Choose how to use it.
- Choose whatever works best for your business.

Microsoft Dynamics CRM improves USER PRODUCTIVITY through familiar Microsoft Office interfaces.

[Need Training? March 11 with PowerObjects](#)

 [Read the Article](#)



TRAINING


Microsoft Dynamics CRM Training

Interested in learning more about Microsoft Dynamics CRM? Join us for a special training session on March 11 in Bloomington, MN. [Register for this Session.](#)

Additional Grow Your Business Opportunities available via webcast:

Grow Your Business February 20th-
[With the Visibility to Capture More Sales Opportunities - Part 1](#)

Grow Your Business February 27th-
[With the Visibility to Capture More Sales Opportunities - Part 2](#)

 [To learn more about this informative Microsoft Dynamics CRM training session, click here](#)



Get Blogging!

Blogs are the fastest-growing mode of mass communication on the planet. At the new PowerObjects Microsoft Dynamics CRM blog, the PowerObjects CRM team shares its valuable Microsoft Dynamics CRM knowledge with you!

 [Check out the blog to learn more](#)



Mark Your Calendars: Convergence 2008, March 11-14 in Orlando

Join customers, partners, team members and industry experts at Convergence - the premier Microsoft Dynamics networking event! Discuss solutions, address business needs and establish a valuable networks that can be leveraged throughout the year.

 [More information on joining and registering for this event](#)