



**MEET THE TWO NEWEST MEMBERS
OF THE POWEROBJECTS TEAM**

PowerObjects Continues Aggressive Growth

Two new employees will help PowerObjects continue its mission of being the leading Microsoft Dynamics CRM partner

PowerObjects has added two new members to its team. The new team members will help PowerObjects achieve its mission to be the leading Microsoft Dynamics CRM partner.

The first addition to the PowerObjects team, Marketing Director Nyssa Dahlberg, will take PowerObjects marketing activities to a new level. Dahlberg will work to further develop the voice of PowerObjects through expanded development of newsletters, blogs and customer success stories. Significant effort will be placed on developing and driving informative content to www.powerobjects.com.

"I enjoy writing clear, concise content that is valuable to current and prospective customers. The PowerObjects team has a lot of value to contribute to the community about Dynamics CRM / xRM. I'm excited to help share that knowledge in ways that are easy for everyone to understand," Dahlberg said.

Dahlberg is driven to establish an even larger fan base for the ever-popular PowerObjects superhero JoeCRM.

"I want JoeCRM to help me spread the word that everyone can be a CRM superhero," Dahlberg said.

The second addition, Director of Solution Delivery Gretchen Mann, will further PowerObjects' ability to successfully deliver Dynamics CRM / xRM solutions. Gretchen will use her extensive Dynamics CRM background to deliver solutions that exceed customer expectations. She will make sure each customer solution is implemented on time and within budget.

"Customers like that," Mann said. "From my past experience I know how critical it is to have good communication between all parties involved. I make sure everyone is on board with what the objectives are and how they impact the success of the project. I was very excited to get this role for PowerObjects and be part of the tremendous growth."

Mann said during her first interview with the PowerObjects team she could feel the energy around xRM and the focus of being the best Microsoft Dynamics CRM partner.

"The PowerObjects drive for success — that's what really attracted me to work here," Mann said. "It's because of this intense focus on Microsoft CRM that PowerObjects has grown so quickly."

According to COO Jim Sheehan, the addition of these two individuals will give the leadership staff additional time to deliver value to customers by doing Dynamics CRM / xRM the PowerObjects way.

"The PowerObjects drive for success, that's what really attracted me to work here."

- Gretchen Mann, Director of Solution Delivery, PowerObjects

"Which is simple," Sheehan said. "Make sure customers feel that they get way more than they give. That is the real measure of being able to add value."