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PowerObjects Wins Three New Microsoft Dynamics CRM Projects

Minneapolis – September 18, 2008 — PowerObjects, a leading provider of Microsoft Dynamics CRM (Customer Relationship Management) solutions, today announced that it has won three new CRM projects within the software, printing, and communications industries. The new projects include developing and implementing CRM solutions for:

- Geonetric
- Apex Print Technologies
- Datastrait Networks

Microsoft Dynamics CRM is a customer relationship management solution that provides the tools and capabilities needed to create and easily maintain a clear picture of customers, from first contact through to purchase and post-sales. With modules for sales, marketing, and customer service, Microsoft Dynamics CRM delivers a fast, flexible, and affordable solution that drives consistent, measurable improvements in every business process, enabling closer relationships with customers and helping to achieve new levels of profitability.

PowerObjects continues to increase its customer base by providing a variety of Microsoft Dynamics CRM solutions for both enterprise level organizations as well as new company start-ups. Power Object’s core focus is Microsoft Dynamics CRM and the company can handle everything from basic (or standard) implementations, to creating a complex line of business applications using CRM.

“We always ensure that we work as a partner with our customers and provide the best CRM solutions to fit their needs. We are extremely excited to work with these new customers and will strive to provide the best service and technology solutions to help empower them to be the best in their business,” said Jim Sheehan, COO of PowerObjects.

About PowerObjects

Established in 1993, PowerObjects is a Microsoft Gold Certified Partner that specializes in customer relationship management solutions. The company is focused on extending the technology of Microsoft Dynamics CRM to fit the needs of the customer. Headquartered in Minneapolis, Minnesota, PowerObjects provides services to businesses and non-profit organizations in multiple industries including insurance, financial services, publishing, distribution, manufacturing and professional services. For more information, visit www.powerobjects.com.

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